



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Sivan Tafla
Serial No. : 09/502,182
Filed : February 10, 2000
Title : METHOD AND SYSTEM FOR DYNAMICALLY SUPERIMPOSING ON A

Art Unit : 3622
Examiner : Jeffrey D. Carlson

BACKGROUND OBJECT DOWNLOADED THROUGH THE INTERNET

Commissioner for Patents
Washington, D.C. 20231

TRANSMITTAL LETTER

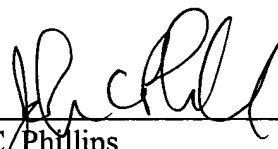
Correspondence relating to this application is enclosed. The required fees are computed below. Please apply any charges not covered, or any credits, to Deposit Account No. 06-1050.

Total Claims	47	-	50	=	0	\$0
Independent	7	-	10	=	0	\$0
TOTAL FEE DUE						\$0

Respectfully submitted,

Date: _____

11/8/02



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NOV 18 2002

GROUP 3600

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I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

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Nancy Grant

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Patricia Lewis
#7/R
11-21-02

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BOX NON-FEE AMENDMENT
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RESPONSE

GROUP 3600

In response to the action mailed September 9, 2002, please amend the application as follows:

In the specification:

Please replace the paragraph beginning at page 4, line 20 with the following rewritten paragraph:

-- Figs. 1a and 2a show a web page 10 written using HTML in known manner. Independently, an animated advertisement 11 is embedded within a separate web page layer 12 using known DHTML technology. The animation itself is likewise accomplished using off-the-shelf vector graphic tools and is not *per se* a feature of the invention. In a preferred embodiment reduced to practice, the animation was prepared using Flash, this being a proprietary vector graphics program produced and distributed by Macromedia Inc. Flash is a registered trademark of Macromedia Inc. --

In the claims:

Please cancel claims 46, 48 and 50.

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